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EAST BAY RESTAURANT SUPPLY CELEBRATES ITS 75TH ANNIVERSARY

Free Cooking Demonstrations, Expo Sale from March 30th to April 4th

Oakland, California – March 23, 2009 – East Bay Restaurant Supply announced today the week-long celebration of its 75th anniversary. To mark this milestone, both EBRs showrooms in Oakland and Sacramento will have an open house from March 30th to April 4th. Guest shoppers can get a first glimpse of special anniversary merchandise at exceptional values. Also, as part of the celebration, EBRs Culinary Center in Sacramento will host an all-day free cooking demonstration featuring world cuisines from more than 7 countries on Saturday, April 4 from 9:30 a.m. to 4:00 p.m. Customers are welcome to sample delicious, freshly-made food and to interact with celebrity chefs as well as noted local restaurant owners. In honor of the 75th anniversary, East Bay Restaurant Supply is waiving the security deposit and document fees typically due at the signing of their equipment rental agreement.

“We are thankful to be able to celebrate our 75th year in restaurant equipment and supply business,” said John L. Breznikar, president of the East Bay Restaurant Supply. “This milestone would not have been possible without the support, hard work and dedication of each and every employee of our company, and especially our loyal clients who always believes in us, colleagues and family members—this is truly a celebration that many people are responsible for.”

“We are still a family-owned company and what distinguishes East Bay Restaurant Supply today, as it did 75 years ago, is our tradition of conducting business through developing meaningful personal relationships with our clients. To keep our competitive edge, we constantly study and stay current on the latest industry trends,” Breznikar added. “While much has changed over the past 75 years, what hasn’t changed is our commitment to quality, professionalism and excellence.”

About East Bay Restaurant Supply

East Bay Restaurant Supply, Inc. is one of the nation's largest foodservice equipment and supply companies headquartered in Oakland near Jack London Square. Its 110,000 square foot “club” style showroom houses a huge inventory of equipment and supplies at substantially discounted prices for both professionals and home chefs. East Bay Restaurant Supply is family owned since 1934. In 2005, the company opened its second showroom in Sacramento. For more information about East Bay Restaurant Supply, please visit the company’s website at <http://www.eastbayrestaurantsupply.com>

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If you’d like more information about this topic, or to schedule an interview with Jonathan Breznikar, please email pr@ebrs.net

